



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 5296439

Schedule Dates 06/28/22-07/04/22
Advertiser Brooke Lierman for Maryland-D (147019)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 7865 6/28-7/4 (1747657)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Jones,Rachel
Phone/Fax /
CPE 7865
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.7847
6/21-6/27

Date Entered 06/23/22
Last Modified 06/23/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$1,177.50
Net Total \$6,672.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	12	\$7,850.00
Grand Total:	12	\$7,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/29/22-06/29/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1					1	\$400.00	\$400.00	Washington (WJLA)		6/23/22
2.0	Normal Line / SPOT	07/03/22-07/03/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		6/23/22
3.0	Normal Line / SPOT	06/30/22-06/30/22	2	:30	7A- 8A (EST)					1				1	\$900.00	\$900.00	Washington (WJLA)		6/23/22
4.0	Normal Line / SPOT	06/28/22-06/28/22	2	:30	8A- 9A (EST)			1						1	\$900.00	\$900.00	Washington (WJLA)		6/23/22
5.0	Normal Line / SPOT	07/01/22-07/01/22	2	:30	8A- 9A (EST)					1				1	\$900.00	\$900.00	Washington (WJLA)		6/23/22
6.0	Normal Line / SPOT	07/04/22-07/04/22	3	:30	8A- 9A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		6/23/22
7.0	Normal Line / SPOT	06/28/22-07/01/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1			1			2	\$450.00	\$900.00	Washington (WJLA)		6/23/22
8.0	Normal Line / SPOT	06/28/22-06/30/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1				3	\$700.00	\$2,100.00	Washington (WJLA)		6/23/22
9.0	Normal Line / SPOT	07/04/22-07/04/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$700.00	\$700.00	Washington (WJLA)		6/23/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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